

## TRX2 Bytes - 18 October 2011 - Clinical Study Results

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We are proud to present the results of our long-term 18 month clinical study. 59 participants (47 men and 12 women) entered the study and completed 18 months of therapy. The randomized, double-blind, placebo-controlled study was focused on evaluation of efficacy and safety of TRX2. The data show statistical significance at four major efficacy parameters:

1. Hair count (Mean number of hair in an area of 2x2 cm): +35.1% (after 9 months) and +49.2% (after 18 months)
2. Hair Thickness (Mean weight of hair - bundle of 30 strands): +22.5% (after 9 month) and +38.7% (after 18 months)
3. Terminal hair change (% change from vellus to non-vellus): +23.2% (after 9 month) and +36.4% (after 18 months)

Self-evaluation of satisfaction (score between 0-10 cm with 10 being the most satisfied):  $7.8 \pm 2.0$  cm (after 9 month) and  $8.6 \pm 1.6$  cm (after 18 months)



**Baseline**



**9 months**



**18 months**

Please note that the % numbers given above are the means, i.e. contain the results of ALL participants within the test population. For instance, while the mean percentage increase in terms of hair count was 49.2% after 18 month, some individuals experienced a percentage increase of as much as 120%. Individual results varied depending on the participant's type of hair loss and individual metabolism. Within the active treatment group 87% of participants recorded cessation of hair loss and a significant increase in the number of hair/hair thickness after 9 month of treatment. Those results are extremely encouraging for men and women suffering from hair loss. The efficacy of TRX2 combined with its safety and excellent tolerability may make this product a viable and attractive alternative to common treatments such as finasteride and minoxidil. [Click here](#) to read the the full research article online.

If you have not yet tried TRX2 yourself, now is the time to get started: We offer a 12% discount on our [Hair Growth Club](#) and [Bulk Offerings](#) if ordered by 30.11.2011 (see below for further details).

### **POTASSIUM CHANNEL STUDY: NEW INSIGHTS**

You may know that TRX2 targets potassium channels. Potassium channels can be found in the dermal papilla cells of hair follicles and are essential for the follicle's full biological activity and function. However, the exact role and underlying molecular mechanisms remain unclear.

TRX2 is performing a [research study](#) to uncover the biological role of potassium channels in hair loss in order to help us develop highly effective compounds that target those tiny protein structures.

TRX2 lead scientist Dr. Thomas Whitfield and researchers of the University of Oxford investigated the influence of different lipid environments on the structure and function of the potassium channel p7. The researchers found that the structure and function of p7 depend on the lipid composition the channel is surrounded with - a potentially important finding for the molecular understanding of potassium channels and the design of drugs targeting those tiny proteins. The study has been recently published by the peer reviewed journal Molecular Membrane Biology - [to read the full article on Pubmed click here.](#)

### **12% DISCOUNT ON HAIR GROWTH CLUB & BULK OFFERINGS**

If you're not yet a member of our Hair Growth Club, [check what you are missing out on this link:](#)

- 32% savings & automatic shipping every 75 days: Only EUR 149.95 per quarter (incl. shipping)
- FREE Shipping (E.U. only)
- FREE 3-month supply after every 12 month of subscription (value EUR 164.95)
- FREE sample of any of our upcoming products delivered to your door

New Hair Growth Club members who subscribe by 30.11.2011 will receive a 12% discount on their first quarterly supply. Simply order via our website and forward your order confirmation email with the subject line "12% discount - Hair Growth Club" to [contact@trx2.com](mailto:contact@trx2.com). We will then credit you back your 12% discount within 72 hours (no promotion code needed). Please note that the discount will apply to your first quarterly supply only and the regular full subscription rate (EUR 149.95 per quarter) will apply on your second quarterly supply and thereafter. This offer is limited to new members only and can be used only once per customer. [Click here to subscribe to our Hair Growth Club and receive a 12% discount on your first quarterly supply.](#)

If you prefer an one-time payment rather than a quarterly subscription scheme you can take advantage of a 12% discount on any of our Bulk Offerings (3-month, 6-month and 12 month packages) if ordered by 30.11.2011. Simply order via our webpage and claim your discount by typing in "6478BHFFCG" in the coupon box during the last step of the checkout procedure. The discount will then be applied to any of our Bulk Offerings dynamically. This offer is great for new customers, who haven't tried TRX2 yet or existing customer, who wish to stock up some backup supplies for the future.

[Click here to order one of our Bulk Offerings \(3-month, 6-month or 12-month supply\) with a 12% discount.](#)

### **QUESTIONS?**

Most questions can be quickly answered via our new [Knowledgebase](#) or [FAQ](#) section.

Our [Knowledgebase](#) already contains over 70 entries and will be built up further during the next months.

Would you like to speak with one of our Support Team? Please drop us a line on [contact@trx2.com](mailto:contact@trx2.com)

We very much welcome any questions, concerns and feedback you may have. Feel free to simply [drop us a line](#) and tell us about your circumstances and how you currently deal with hair loss. Please note that we currently only have a small customer support team. We will get back to every enquiry but it sometimes just takes a couple of days. Thanks for your understanding.

### **PLEASE REFER A FRIEND**

We would just like to remind you that this newsletter is public domain and you are welcome to forward it to your friends. If you have any friends who you think would benefit on receiving regular updates on new hair growth options, updates and offers from our side, please consider forwarding this newsletter to them. They are also welcome to take advantage of our [FREE Ebook](#) and have a look at our [Community](#), with the latest trends and best treatment options for

hair loss and other hair growth disorders. That way you'll be helping your friends, and helping us keep up our crusade for the development of more effective treatment options against hair loss. All we ask is that you please include a personal note from you when forwarding, so the e-mail is not accidentally rated as spam. If you've received this email as a forward but would like to sign up to receive future issues directly, [please signup here](#).

That's all for now. We'll write to you next time with an interesting analysis about the current hype on "stemcell" therapies and what we think about it.

Kind regards,

A handwritten signature in black ink, reading "Thomas Whitfield". The signature is fluid and cursive, with a large initial 'T' and 'W'.

Dr. Thomas Whitfield DPhil  
CEO Oxford Biolabs Ltd.

To contact us or simply drop us a line: [contact@trx2.com](mailto:contact@trx2.com)